**Preparation Students for the World of Work: What Universities and Businesses Can Do to Improve Workplace Readiness**

See into the Future: Skills, Entrepreneurship and Employment in the 21st Century

Almaty, Kazakhstan, 27 May 2015

Kazakh-British Technical University (KBTU), Business School

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<td>09.00 – 09.30</td>
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| 09.30 – 09.45 | OPENING AND INTRODUCTIONS                 | Dr. Yuri Loktionov, Vice Rector for Graduate and International Programs, KBTU  
Helen Silvester, Director Education Wider Europe, British Council  
Chair: Dr. Yuri Loktionov, Vice Rector for Graduate and International Programs, KBTU |
| 09.45 – 11.00 | PLENARY PRESENTATIONS                     | How can universities and industry better co-operate together?  
Developing entrepreneurial attitudes as a route to workplace readiness  
UK experience on university and industry co-operation  
Speakers:  
Ruslan Yegembayev, CEO, mobiliuz.com  
Aat Hoorn, Senior Lecturer, Kazakhstan Maritime Academy, KBTU and Senior Project Manager, STC Group  
Dr. Steven Maggs, Principal Teaching Fellow, Warwick Manufacturing Group  
Professor John Board, Dean of Henley Business School  
Chair: Dr. Ewan Simpson, Dean of Business School, KBTU |
| 11.00 – 11.30 | COFFEE BREAK                              |                                                                         |
11.30 – 12.30  PANEL DISCUSSION: making business and university cooperation work to secure skilled graduates

- Possibilities, advantages, and challenges in working together to make graduates more employable and preparing them for jobs

Panellists:

- **Professor Yelena Kalyuzhnova**, Vice Dean (International) and Director of the Centre for Euro-Asian Studies, Henley Business School
- **Sue Bennett**, Director, Student Careers and Skills, University of Warwick University
- **Roger Holland**, CEO, Scot Holland CBRE
- **Kuat Dombay**, HR Director, KKB
- **David Mashuri**, Partner and Country Manager of WE Partners Kazakhstan

Chair: **Helen Silvester**, Director Education Wider Europe, British Council

12.30 – 13.00  OPENING CEREMONY OF KAZAKH-BRITISH COMPETITIVENESS CENTRE

- Introduction from the Host, **Dr. Yuri Loktionov**, Vice Rector for Graduate and International Programs, KBTU
- Welcome by **Professor John Board**, Dean of Henley Business School
- Address by **Professor Yelena Kalyuzhnova**, Vice Dean (International) and Director of the Centre for Euro-Asian Studies, Henley Business School

Official opening by Sara Pickering, Deputy Head of Mission, British Embassy Astana and David Mashuri, Partner and Country Manager of WE Partners Kazakhstan

Press conference and photo session

13.00 – 14.00  LUNCH

14.00 – 15.45  WORKSHOP SESSIONS

- **Workshop session 1**: Developing entrepreneurial attitudes as a route to improved workplace readiness **Dr. Ewan Simpson, Maxim Romanov, Stephen Lin** (KBTU Business School)
- **Workshop session 2**: Developing work-ready skills, confidence and experience in students to enable them to move into work or further study **Dr. Steven Maggs and Sue Bennett** (Warwick Manufacturing Group and Warwick University)

15.45 – 16.00  CLOSE

16.00 – 16.30  COFFEE