

Call for Applications to Qualify as Trainers for WeAlmaty project

The British Council, Almaty Akimat, Kazakh-British Technical University and Almaty Development Centre are pleased to announce a call for applications to become Trainers for WeAlmaty project.

Background

The WeAlmaty project is funded by the European Union. It aims to help the city of Almaty realise its 2020 development vision around creating culture, business and active citizenship through targeted development of civil society and transforming into a smart city. It will do this by strengthening the capacity of civil society organisations and local government to increase citizens' involvement in the development of the local economy in Almaty, and to develop citizens' entrepreneurship for new ideas and social businesses to address urban, social issues.

The Capacity Building strand is one of four separate subcomponents of the project. It aims to increase the ability of local policymakers, civil society and young social and creative entrepreneurs to work together to develop citizen-centred social initiatives that provide economic and social benefit to people living in Almaty.

As part of Capacity Building strand, we are looking to train six Almaty residents as Trainers who can train others and provide mentoring and on-going support.

Once they have completed their own training in the form of a training programme and UK visit, the Trainers will be required to deliver six 4-5 day workshops (including developing the necessary content and providing reports to the project team) and take part in the activities of the Dialogue Platform subcomponent of the project. Trainers will be paid 10000 tenge per each day of workshops.

As a result of this call for applications, we expect to select six trainers who will be invited for training and to take part in a UK study visit.

Training

The training will be held in two stages:

- **Stage 1:** Training in Almaty on 4-8 September 2017.
- **Stage 2:** further training on a study visit to the UK on 22-27 October 2017.

The project will cover all costs relating to the training for successful applicants including the cost of the course itself and travel, visas, accommodation and subsistence for participants of the UK study visit.

What will the trainers do?

Over three years, trainers will lead workshops for groups of twenty five people each. Workshops will be divided into six workshop sessions, two per year. Each session will consist of three workshops, which will be conducted simultaneously. Normally, trainers will work in pairs. However, if necessary, trainers should be ready to lead workshops alone.

The training workshops' participants will be civil society leaders; local policymakers (staff of the city and district Akimats); social, creative and digital entrepreneurs; and potential young leaders in Almaty. Workshops will use techniques such as brainstorming, 'think, pair and share', debriefing, 'gallery walks', prioritising and debate.

Trainers will work in pairs and will have their own learning group with opportunities to share their learning with each other and UK and Almaty based experts.

Trainers will also be invited to participate in the activities of the Dialogue Platform subcomponent of the project, where different groups in Almaty come together to discuss priorities and good practice in areas related to citizen engagement in Smart Cities.

Who should apply?

We are inviting applications from experienced trainers who are used to working with mixed groups of people and who are committed to social and economic development issues. Applicants should be Almaty residents.

Applicants can represent different sectors such as, but not limited to: digital / social / tech entrepreneurship, participatory democracy / local civic citizen involvement / social accountability, youth development, arts/ architecture / design / creative entrepreneur, social innovation support organisations. We will accept applications from individuals who are affiliated with a public policy type organisation, local government, think tanks, business incubators, NGOs, social enterprise or are self-employed.

Why apply?

The successful applicants will contribute to the development of Almaty and support its journey towards becoming a progressive, equitable and 'smart' city. They will also:

- Gain access to international knowledge in the field of civic engagement and local economic development, including UK / European best practice;
- Master new tools and models that they can implement in their own organisation;
- Broaden their networks in Almaty across a wide range of sectors;
- Grow personally and professionally
- Trainers will be paid 10000 tenge per each day of workshop they led

How do I apply?

To apply please complete the attached application form and send it, along with your CV, to Anna Gurayevskaya (anna.gurayevskaya@kz.britishcouncil.org) by 23:59 Almaty time on 12 June 2017.

How will we score your application?

Applications will be checked for eligibility and then scored by a panel of experts from the project team according to the criteria below. Ten highest scoring applicants will be invited to an interview with the selection committee.

Eligibility criteria

- The application is complete and includes the applicant's CV
- The application was submitted before the deadline
- The applicant is available to participate in both the training the trainers session and study visit, and has confirmed their availability for the role during the time period of three years (2017-2020).
- The applicant has significant professional experience.
- The application is supported by the applicant's organisation, if applicable (they have attached a letter of support signed by the director of the organization / the relevant department)
- The applicant must live in Almaty
- The applicant must have fluent Russian; an ability to speak and understand Kazakh and English would be useful

Quality assessment criteria

Criteria	Weighting
Track Record (supported by CV) <ul style="list-style-type: none"> - Experience of producing training materials and/or delivering training and/or facilitating events - Experience of working with decision-makers or local government on civil or social issues 	50%
Motivations to be a Trainer	30 %
Established local networks and understanding of the context in Almaty in citizen engagement, digital and/ or promoting social and economic developments(e.g. social, professional)	10%
Inter-personal communication skills, including strengths in working with diverse groups of people	10%

Final Decision

In addition to the eligibility criteria and the quality assessment criteria, we will also take into account the balance between people who work in different sectors. We want to ensure that the trainers include individuals who work in the public, civil society and social enterprise and enterprise spheres.

Equal Opportunities

The project team is committed to equal opportunities and diversity in all its activities and this includes the avoidance of any bias in the assessment of applications due to gender, disability, racial or ethnic origin, sexual orientation, or religious belief.

FAQ

How much work can I expect?

- Six trainers will develop and lead six training workshops of up to five days each and will be involved in 12 one-day 'dialogue platform' events across three years(2017-2020).

What language will be used at the workshops?

- The 'train the trainers' workshop will be held in English with translation; translation will also be provided during the UK study visit
- The capacity building workshops will be held in Russian

Who will be the target audience for the workshops?

- The target audience for the capacity building workshops will be quite varied and fairly experienced in their respective roles; they will be drawn from different target groups including civil society leaders and local policymakers, social, creative and digital entrepreneurs, and citizen participants. Trainers will therefore need to have a fair amount of prior experience, including experience of working with mixed groups (representing different sectors). They will need excellent interpersonal and facilitation skills, and will need to be politically astute (they understand how things work, how things get done and what kinds of issues might come up between different people involved as participants)

What will happen during the UK study visit?

- The UK study visit will take place over the course of one week. The programme will be designed to expose participants to international best practice in civic engagement, public-private partnership and local economic development. Participants will visit a number of relevant organisations and projects such as, for example, [Digital Health London](#), [Queen Elizabeth Olympic Park](#), [SpaceHive](#), and others.

Contact us

If you have any further questions about WeAlmaty Project or this call for applicants, please contact Anna Gurayevskaya at anna.gurayevskaya@kz.britishcouncil.org.