



III World Nomad Games

United in strength! United in Spirit

The Mission of the World Nomad Games



The mission of the World Nomad Games covers the revival, development and preservation of the ethnoculture and ethnosport, diversity and originality of the people of the world in order to foster a more tolerant and open relationship between people

FEATURES OF THE III WORLD NOMAD GAMES



**ETHNO
CULTURE**



**ETHNO
SPORT**



SCIENCE

Participation



2014 – 19 countries

2016 – 62 countries

2018 – 85 countries

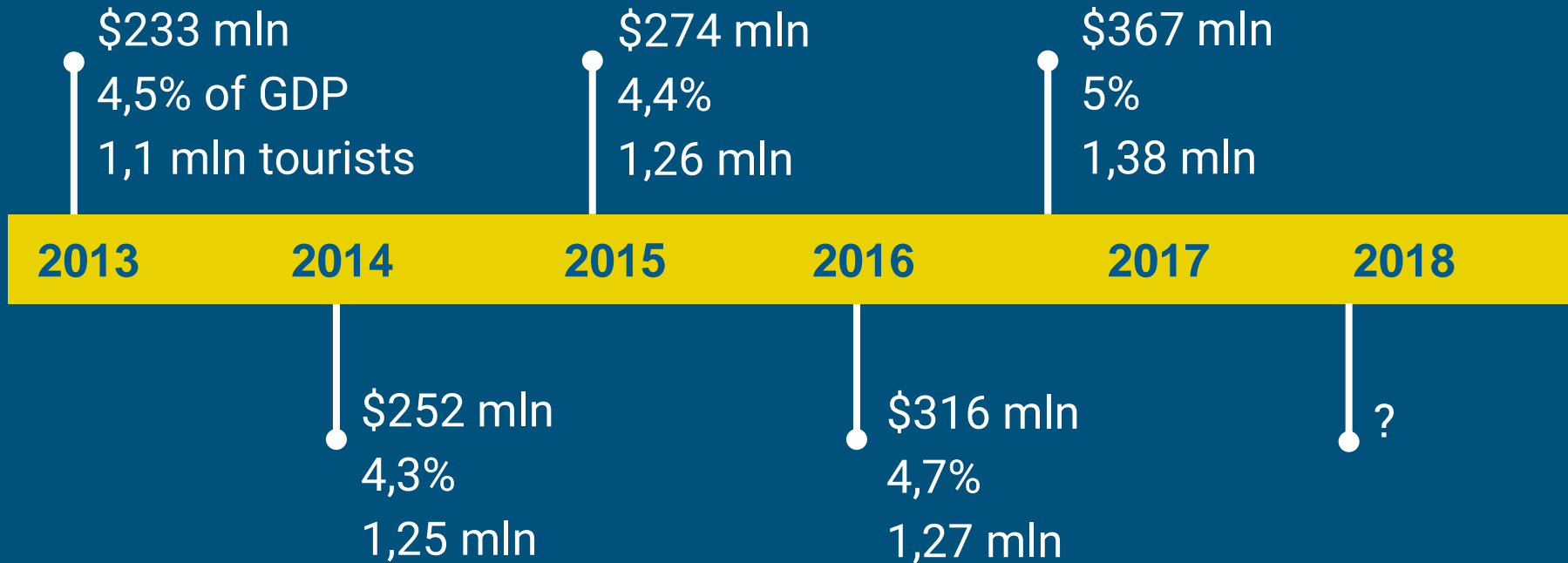


2014

2016

2018

Gross value added to GDP from tourism



Mentions in the World press



Two Years Later: Who *Isn't* Skipping the World Nomad Games?

The Kyrgyz including Uzbekistan third Wor

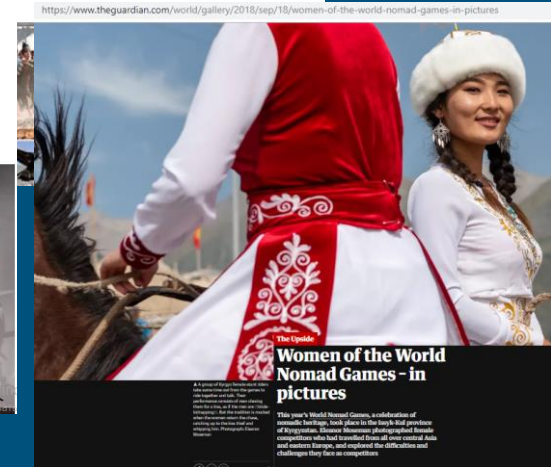
By Catherine August 23,



The New York Times

KYRGYZSTAN DISPATCH

Horseback Wrestling. Bone Tossing. Dead Goat Polo. Let the Nomad Games Begin!





DYNAMICS IN NUMBERS

	2014	2016	2018
Countries	19	62	85
Sports	10	23	37
Athletes	770	1200	1976
Foreign journalists	250	450	604
Live streaming to # of people	230 mln	500 mln	1 000 mln
Volunteers	800	2000	2500

What do WNG bring to Kyrgyzstan?



Economic benefits

Social benefits

Political advantage

Main conclusions



2018
**WORLD
NOMAD
GAMES**



The WNG had a positive impact on the tourist attractiveness and recognition of the country, and also helped to attract and increase foreign tourist flow, and revitalize the internal tourist flow, which indicates the great potential of the World Nomad Games