

## Bios for GCEC and Panelists

### Andrea Dempster Chung



**Andrea Dempster Chung** is the co-founder and executive director of Kingston Creative, an NGO that uses arts to achieve social and economic transformation. She headed the Arts portfolio for the British Council in Jamaica and has held senior roles in the Government of Jamaica and in the private sector. She served on the boards of the Jamaica Social Investment Fund, the National Land Agency and the Public Health Committee and currently serves on the Board of the Jamaica Conservation and Development Trust which manages a UNESCO World Heritage Site. She also serves on the Global Creative Economy Council and the Global Cultural Districts Network. Andrea holds a Master of Science in Structural Engineering and a Bachelor of Science in Civil and Environmental Engineering. She studied Art & Finance at the Sotheby's School of Art and was featured in Forbes Magazine as one of 10 women leading the charge for a sustainable future for Jamaica.

### Avril Joffe



**Avril Joffe** is UNESCO Chair in Cultural Entrepreneurship and Policy at the Department of Cultural Policy and Management, Wits School of Arts, University of the Witwatersrand in Johannesburg. She is an economic sociologist with experience in the field of cultural policy, culture and development and the cultural economy. Avril works in the intersection of academia and practice in fields such as culture in urban life, culture and the cultural economy in realising a just and sustainable development, fairness in international cultural cooperation, decent work and the rights and status of artists and cultural professionals as well as teaching pedagogy for post graduate studies in the cultural economy. Avril is an active member of UNESCO's Panel of Experts for Cultural Policy and Governance, the Global Creative Economy Council associated with the UK's Creative Industries Policy and Evidence Centre, the International Cultural Relations Research Alliance as well as International CREATOUR, a creative tourism advisory body. She is on the external international advisory panel for IN SITU - Place-based innovation of cultural and creative industries in non-urban areas coordinated by the Centre for Social Studies at the University of Coimbra, Portugal, funded by the European Commission under the Horizon Europe programme. She is a Guest Lecturer at numerous universities from Antwerp to Serbia. Recent public research related to inequality includes Informality and the cultural economy in the Global South published by the British Council, the Not a Toolkit for EUNIC's Fair Collaboration project and Promoting Decent Work for the African Cultural and Creative Economy for the ILO, e.g. (Live Music in SA).

## Daniar Amanaliev

**Daniar Amanaliev** Co-founder and band master of the ololo group, Kyrgyzstan. ololo includes a chain of 10 creative hubs (largest in Central Asia), John Galt business accelerator, Liberterra property management company, ololoEvents and ololoMedia agencies, and ololo creative impact fund

He is a co-founder and Supervisory Board member of KG Analytics think-and-do tank, a Chairman of the Teach for KG Public Fund, a co-founder of Kyrgyzstan's Creative Industries Association and Chairman of Creative Industries Park tax regime.

## Dwinita (Tita) Larasati

**Dwinita (Tita) Larasati** studied industrial product design at Institut Teknologi Bandung (ITB), Design Academy Eindhoven, and Delft University of Technology, The Netherlands. She is the Focal Point of Bandung City of Design, UNESCO Creative Cities Network; an Expert Board of Bandung Creative Economy Committee (Create.bdg), and an Advisory Board to the West Java Creative Economy and Innovation Committee (KREASI Jabar). She is an Executive Committee at Indonesia Creative Cities Network (ICCN), a member of the Global Creative Economy Council, UK, and The Indonesian Academy of Sciences (AIPI). She currently works as a lecturer & researcher at ITB, and in her spare time she creates and publishes graphic diary.

## Edna dos Santos-Duisenberg

**Edna dos Santos-Duisenberg** is the Co-founder and Vice-President of the World Creativity Organization, a private institution that promotes creativity and community engagement on a global scale, with emphasis in Brazil. Vice President of International Federation on Internet and Multimedia, and Counsellor at the Global Creative Economy Council. Earlier, she worked at the United Nations for 30 years, and shaped the research and policy agenda around the creative economy and its development dimension. Edna set up and was Chief, of the Creative Economy Programme at the United Nations on Trade and Development – UNCTAD, launched the first UN Creative Economy Reports 2008 and 2010 and the Global Database on Creative Economy. She articulated intergovernmental policy debates, implemented projects and promoted partnerships and networking among governments, practitioners and academia. As Chairperson of the UN- Multi-Agency Group on Creative Industries she promoted inter-agency cooperation and policy coherence. Lecturer in four idioms, she collaborates with universities, governments and institutions on all continents. Edna launched a Sharing Reflections series on her YouTube channel.

## Jairaj Mashru

**Jairaj Mashru** specialises in Innovation and Strategy, working at the intersection of business, technology, and design. As a trusted advisor to business, academia, and government leaders, Jai helps organisations and communities pursue innovation and digital transformation. Jai has been a strategic advisor, educator, researcher, and startup coach. He serves on the International Advisory Board of the Global Creative Economy Council. He holds an MBA in Global Management from Thunderbird at Arizona State University, USA, and a Price-Babson Certificate in Entrepreneurship Education from Babson College, USA.

## John Newbigin, OBE

**John Newbigin OBE** has worked in the film, television and theatre industries. As Special Advisor to the UK Minister for Culture he was at the centre of the team that developed the world's first definition and valuation of the creative industries, adopted by the UK government in 1998. He was co-founder and first Chair of Creative England and for five years was Chair of the British Council's Advisory Board for Arts and Creative Economy. He is a member of the International Steering Committee of the World Conference on Creative Economy and is the Mayor of London's Ambassador for the creative industries. He is a Visiting Fellow at Goldsmiths, University of London.

## Jon Zeff

**Jon Zeff** is an independent policy expert with over 20 years' experience of working with the creative industries in the UK and internationally. Jon chairs the Advisory Board for the Creative Industries Policy and Evidence Centre. He is lead advisor to the UK's Creative Industries Council, a joint Government - industry body which develops shared priorities and actions to support the growth of the sector. As a consultant, Jon has worked with a wide range of clients across private and public sectors, including media companies, trade bodies and the British Council. Previously, Jon worked at senior level in the UK Government and the BBC, including over 10 years at the Department for Culture, Media and Sport, leading major projects and policy initiatives across media, telecoms and the creative economy.



## **Karen Brodie**

**Karen Brodie** is Deputy Director of the Creative Industries Policy and Evidence Centre, which supports growth of the UK's creative industries through providing independent evidence and policy advice. Previously, she led University College London's flagship international programme, enabling new research and education projects across the arts and sciences. In senior roles at the British Council, she developed strategy and partnerships for cultural and creative programmes around the world. At The Reading Agency she worked with local communities across the UK to deliver national programmes and campaigns to develop policy. Prior to that, she sold publishing rights for Penguin Random House and HarperCollins. Karen has a certificate in Business and Climate Change, has been a visiting lecturer for Kingston University and is a trustee for the Lisa Ullmann Travelling Scholarship Fund.



## **Laura Callanan**

**Laura Callanan** Founding Partner, Upstart Co-Lab was senior deputy chair of the National Endowment for the Arts before launching Upstart Co-Lab in 2016. Previously Laura was a leader in McKinsey & Company's Social Innovation Practice; executive director of the Prospect Hill Foundation; and associate director of the Rockefeller Foundation where she managed the \$3 billion endowment and co-led impact investing. Laura has been visiting fellow at the Federal Reserve Bank of San Francisco; scholar-in-residence at UC-Berkeley/Haas School of Business; visiting scholar at the American Academy in Rome; recipient of a Rockefeller Foundation Bellagio Fellowship. She is a board member of the GlobalGiving Foundation and Upriver Studios.



## **Leandro Valiati**

**Leandro Valiati** Researcher, lecturer and knowledge exchange global leader in Creative and Cultural Industries. Held positions as an associate professor and researcher at UFRGS (Brazil), University of Valencia (Spain), International University of Catalunya (Spain), Queen Mary University of London (the UK), Labex - ICCA of Paris 13 University - Sorbonne (France). Recognised in 2018 as Exceptional Talent and Global Leadership in Creative Industries by the British Academic (UK) and awarded, in the same year, with the Newton Advanced Fellowship by the British Academy (2018-2020). Holds positions as the advisory board member of relevant global institutions for Creative Industries (such as Policy and Evidence Centre for Creative Industries – NESTA/AHRC; Global Policy Institute QMUL, and Creative Manchester). Currently based at the University of Manchester as Senior Lecturer and Programme Director in Creative and Cultural Industries Programmes.



## Marcel Kraus

**Marcel Kraus** leads the Hyb4City department at Charles University's Hybernská Campus, overseeing the university's strategic development within the innovation ecosystem and fostering interdisciplinary collaboration in research and innovation. Since November 2021, he has chaired a working group dedicated to the fields of art, social sciences, and humanities as part of Transfera.cz. Marcel previously served at the Technology Agency of the Czech Republic, where he managed programs supporting applied research in art, humanities, and social sciences. He also contributed to the European project GEECCO, which emphasized gender equality in technology-driven innovations. Marcel actively engages in shaping both national and international policies that promote cultural and creative industries. His prior experience includes working in the Innovative Transfer Systems department at Fraunhofer IMW in Leipzig, Germany.



## Omar Nagati

**Omar Nagati** is a practising architect, urban planner, and the co-founder of CLUSTER, an urban design and research platform in downtown Cairo. A graduate of Cairo University, he studied at UBC, Vancouver and UC Berkeley with a specific focus on informal urbanism, and taught at several local and international universities, most recently as a visiting professor at the University of Sheffield, UK. Nagati adopts an interdisciplinary approach to questions of urban history and design and engages in a comparative analysis of urbanization processes in the Global South. His work at CLUSTER has been the recipient of several awards including the Cairo Design Award and Curry Stone Design Prize, representing Egypt in several architecture and urban biennials in Venice, Lisbon, and Seoul.



## Pearl Wang Haoqing

Director, Center for Global Cooperation and Education Development, USC-SJTU Institute of Cultural and Creative Industry, Deputy Director, Global Communication Research Institute, Shanghai Jiao Tong University (SJTU), China.

**Dr. Pearl Wang** is a cross-boundary investigator bridging industry and academia. Closely working with the industry, she teaches courses of Cultural and Creative Industry Survey and Virtual Contents Creative and Production on campus. In addition to her professorship at Shanghai Jiao Tong University (SJTU), she is a city-level entrepreneurship mentor, exhibition planner and city cultural planning consultant in China. Currently she also serves as Director of the Committee of Branding Overseas of China Association of National Advertisers. Collaborating with the UK scholars and practitioners, she was the Chinese Principal Investigator of the AHRC-funded UK-China co-research project 'Immersive Innovative and Interactive Experiences' (IIIE) in 2019 and 'Cloud-based Virtual Film Production' in 2021