OFFICIAL PRIZE DRAW RULES

British Council Kazakhstan Campaign “Your Education Plans Could Take-Off!”

1. Organiser

The organiser of the prize draw is British Council Kazakhstan (the “Organiser”).

The official campaign partner and provider of the prize airline tickets is Air Astana (the “Partner”).

For enquiries about participation: info@kz.britishcouncil.org.

2. Campaign Period

The campaign runs from 15 November 2026 to 15 December 2026, inclusive (the “Campaign Period”).

Entries will be accepted until 23:59 Astana time on 15 December 2026, inclusive.

The prize draw will take place on 25 December 2026. The Organiser will announce the results through the official British Council Kazakhstan channels.

3. Prize

The prize consists of two return airline tickets on the Almaty–London–Almaty route, provided by Air Astana, for the winner and one accompanying person. The prize cannot be redeemed for cash.

The Air Astana certificate/ticket conditions set out in Section 8 of these Rules apply. These conditions also apply to the issuance of the second ticket for the winner’s accompanying person.

4. Eligibility

To be eligible for the prize draw, individuals must meet all of the following requirements:

- be citizens of the Republic of Kazakhstan or hold a valid residence permit in the Republic of Kazakhstan;
- register for IELTS and pay for the test through the British Council in Kazakhstan during the Campaign Period;
- complete the dedicated entry form on the campaign webpage;
- provide accurate information and agree to these Rules and the applicable personal data processing terms.

Participants may choose any available IELTS test date, including a date after the Campaign Period ends. To qualify, both IELTS registration and payment must be completed during the Campaign Period.

IELTS registrations made before 15 November 2026 do not qualify for this prize draw.

Employees of the British Council and Air Astana, as well as members of their immediate families, are not eligible to participate.

5. How to Enter

To enter, participants must:

- register for and pay for IELTS through British Council Kazakhstan between 15 November and 15 December 2026, inclusive;
- visit the campaign webpage and complete the dedicated entry form before the entry deadline;
- provide accurate contact details and information required to verify IELTS registration;
- confirm that they meet the eligibility criteria.

Failure to meet any of the above conditions may result in an entry being declared invalid.

Only one entry per person is permitted. Multiple entries by the same participant do not increase the chances of winning; if duplicate entries are identified, the Organiser may retain one valid entry.

6. Winner Selection and Notification

One winner will be selected at random from entries that comply with these Rules. The draw will be conducted in the presence of a notary.

The winner will be selected on 25 December 2026.

The Organiser will notify the winner using the contact details provided in the entry form and publish the results through the official British Council Kazakhstan channels. The winner must confirm acceptance of the prize by replying within 48 hours of the Organiser sending notification to the email address or telephone number stated in the entry. After confirming acceptance, the winner must provide the documents required to verify eligibility and issue the tickets within the period specified by the Organiser.

If the winner does not confirm acceptance within the specified 48 hours, does not meet the eligibility criteria, or fails to provide the required documents within the specified period, the Organiser may declare that the winner has forfeited the prize and announce a redraw. The redraw will be conducted at random among the remaining eligible participants in the presence of a notary. The new winner will be notified in the same manner and must confirm acceptance within 48 hours of notification being sent. This procedure may be repeated if necessary.

7. Verification and Disqualification

The Organiser may verify information provided by participants, including IELTS registration and payment and compliance with the eligibility criteria.

The Organiser may disqualify an entry if it contains false information, breaches these Rules, is a duplicate, or is submitted by a participant who does not meet the campaign requirements.

Decisions regarding entry verification will be made by the Organiser in good faith, in accordance with these Rules and applicable law.

8. Air Astana Certificate/Ticket Conditions

The following conditions apply to the prize provided by the campaign Partner:

- The certificate is issued to the winner of the prize draw following the British Council campaign; its issue date will correspond to the draw date (25 December 2026). The prize includes two airline tickets: one for the winner and one for an accompanying person.
- The certificate is valid only on Air Astana flights on the Almaty–London–Almaty route and must be used by 25 December 2027.
- The certificate cannot be used during peak periods: 15 December to 15 January and 15 March to 15 April.
- A ticket issuance request, copies of the certificate and passport, and the flight date and number must be sent to marketing@airastana.com at least three weeks before departure.
- The certificate validity period cannot be extended.
- The certificate has no cash value, may not be used for commercial purposes, and may be presented for ticket issuance only by the winner. The second ticket will be issued in the name of the accompanying person designated by the winner.
- All taxes and fees for both airline tickets must be paid by the prize draw winner.
- Issued tickets cannot be rebooked for alternative dates.

- Air Astana may refuse to issue a ticket if a scanned copy of the winning certificate is not provided.
- The certificate is non-transferable and may not be gifted or reissued to another person.
- Tickets must be issued and used within the specified validity period. Any unused ticket will be cancelled without compensation.
- Air Astana may refuse ticket issuance if these conditions are not met.

Clarification: the prohibition on transferring the certificate means that the right to the prize belongs to the winner and cannot be assigned to another person. However, Air Astana permits the second ticket to be issued to an accompanying person. The winner must pay all taxes and fees for both tickets.

9. Personal Data

Participants' personal data will be processed by the Organiser to administer the campaign, verify entries, select and notify the winner, and arrange the award of the prize. Processing will be carried out in accordance with applicable law and the British Council privacy notice.

Participants must review the privacy notice and provide the necessary consents in the entry form.

10. Photographs, Video Materials and the Winner's Story

By entering the prize draw, participants confirm their consent to photography and video recording as part of the campaign, and to the British Council using photographs and videos in which they appear, or in which their voice or statements may identify them, to publicise the campaign results and prize presentation.

The winner agrees to participate reasonably in preparing a winner's story and to provide information about why they decided to take IELTS and their educational and professional goals, as well as to take part in photography and video recording during the trip, including providing footage of the flight and stay at the destination.

The winner's story and the above materials may be used by the British Council in communications and informational materials following the campaign, including on its website, social media and other official British Council channels, without additional remuneration. Such use will comply with applicable law and the British Council privacy notice.

11. General Provisions

Participation in the prize draw constitutes acceptance of these Rules.

The prize cannot be exchanged for cash. The Organiser is not responsible if the prize cannot be used due to certificate restrictions, lack of available flights, the participant's documentation, or failure to comply with Air Astana conditions.

The Organiser may amend these Rules where permitted by applicable law, by publishing an updated version on the campaign webpage. Material amendments must not adversely affect the rights of participants who have already met the conditions, unless otherwise required by law.

These Rules are governed by the applicable laws of the Republic of Kazakhstan. If any provision is held invalid, the remaining provisions will remain in force.