

Competition Rules

1. The Competition

This competition is a free prize draw operated by or on behalf of the British Council to mark the 400th anniversary of William Shakespeare's death.

2. Territory and eligibility

The Competition is open to citizens of Kazakhstan aged 18 and over at the moment the competition results are announced.

Only one entry per person is allowed. No participant may win more than one prize.

The competition is not open to employees of the British Council or their relatives, families, or household members. The British Council reserves the right to require proof of eligibility.

Participants must not use copyrighted materials. Plagiarized works will be disqualified.

Essays must be no longer than 300 words.

Essays can be written in English, Kazakh or Russian.

In order to take up their prize, the winner should have at least an elementary level of proficiency in English.

In order to take up their prize, the winner must have a valid international passport by the moment of trip (April-May 2017).

Entry to the Competition is free of charge although participants are responsible for their own costs of connecting to the Internet.

The British Council reserves the right to exclude competition participants for not completing one of the participation requirements.

The British Council will not accept responsibility for any entries or files that are corrupt, damaged, lost or inaccessible. Equally, the British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

3. Competition dates

The opening date of the Competition is **15.00 on 23 January 2017 Astana time** and the closing date is **23:59 on 12 February 2017 Astana time**. Any entry received before the opening date or after the

closing date will not be included in the Competition. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

The Competition winner will be notified before **27 February 2017**. This notification will be made to the email address provided by the winning participant when registering for the Competition in accordance with section 4 of these Competition Rules. In this notification, the British Council will inform the Competition winner of how to claim their prize and of any additional information or steps required to enable the British Council to provide them with the prize. The British Council reserves the right to award the relevant prize to another Competition participant if the prize is not claimed within **five days** after such notification.

4. How to enter

The Competition will be promoted through the **British Council website**: <https://www.britishcouncil.kz/events/shakespeare-lives-essay-competition>

To enter participants must access the **Competition page on the British Council website**: <https://www.britishcouncil.kz/events/shakespeare-lives-essay-competition> and then follow these steps:

- Choose one of Shakespeare's quotes from the list
- Write an essay explaining why the quote matters to them and whether it remains relevant today
- Accept these Competition Rules by filling out all required fields of the Registration Form
- Submit the essays with the registration form not later than 12 February 2017 to info@kz.britishcouncil.org

5. Prizes and selection of winning entries

The winner will be selected will take place in **Almaty** within **14** days following the closing date referred to in section 3 above.

The winner will be selected by a panel of judges comprising representatives of the British Council in Kazakhstan, the British Embassy in Kazakhstan and the Orleu National Centre for Professional Development. The judges' decision is final and binding.

The assessment criteria will be as follows:

- clear and explicit presentation, clear structure and completeness
- conformance to the selected theme
- the author's own position, attitude or opinion made clear
- originality

No correspondence will be entered into with the unsuccessful participants.

The prize consists of a two-week English course at Celtic English Academy from April to May 2017. ***Course start dates will be subject to availability and the British Council cannot guarantee that any particular dates will be available.***

Prizes are personal to the winners and cannot be transferred to any third party. Prizes cannot be exchanged for money or any other goods or services.

The British Council accepts no responsibility for failure to notify winning participants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the participants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the Competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

The British Council does not offer any insurance in connection with the prize. The prize winner may arrange their own insurance in respect of the prize, if applicable.

6. Personal data

The British Council will collect and store the names and email addresses of all participants and the additional contact details of winners as anticipated by sections 4 and 5 above. The British Council will use this personal data for the following purposes:

- managing the relationship between the participants and the British Council;
- communicating with participants to answer their queries about the Competition;
- communicating with winners and arranging delivery of their prizes;
- marketing and publicity in accordance with section 7 below.

By participating in the Competition, participants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in, this section 6.

Participants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data by sending an email, accompanied by a scanned photocopy of their valid passport or **national identity card** to: info@kz.britishcouncil.org.

7. Publicity and rights

The British Council intends to publish the names and photographs of the winner on the British Council's websites, Facebook pages, Twitter pages, press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the winner's enjoyment of their prize. By entering the Competition, each participant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they win the prize.

Participants will retain copyright in the entry material that they submit to the British Council. By entering the Competition each participant grants the British Council, free of charge, permission to use the entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide for purposes connected with the Competition. Participants who win the prize grant the British Council further permission to publish and exhibit their entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in print and any media worldwide for any British Council purpose. Each participant confirms that the entry material is their original work, is not defamatory and does not infringe any English laws, that they have the right to give the British Council permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

All rights in the British Council's name and logo, websites, Facebook pages, Twitter pages, press releases and other promotional and marketing material and all course and examination content and materials (together the "**Council's Materials**") shall vest in and remain with the British Council (or its licensors). By participating in the Competition, participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Council's Materials.

8. General

The British Council may disqualify or refuse to accept the entry of any participant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Competition Rules.

These Competition Rules shall be governed by and interpreted in accordance with the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

9. Acceptance of Competition Rules

By participating in this Competition, participants are deemed to have accept these Competition Rules.