

Creative Spark Programme

Role of Education in Development of Creative Industries in Kazakhstan & Kyrgyzstan

Date:	21 October 2022
Time:	13.30 -18.30 (Almaty time, Kazakhstan)
Venue:	Almaty, venue TBC Online broadcast through ZOOM platform (please REGISTER to get the link)

Simultaneous translation in English, Russian and Kazakh will be provided.

Forum Background:

The Creative Spark Programme has been conducted by British Council in seven countries since 2018 and has come to its final year. The UK institutions established 50 partnerships with local institutions from higher education and TVET sector, as well as creative organisations to develop enterprise skills and creative economy in these countries through UK support.

9 partnerships from Kazakhstan and 3 partnerships from Kyrgyzstan opened entrepreneurship hubs, designed new creative entrepreneurship courses and publish joint research papers about creative entrepreneurship. Their students took part in the regional competition Big Idea Challenge to fulfil their creative ideas. Over £1mln. was invested into these partnerships through the grants in addition to other country events, workshops and regional activities like English and Entrepreneurship courses.

In the beginning of Creative Spark, IFF Research provided a report with description of four educational models for enterprise development in higher education sector. The Final Forum will be devoted to summarizing these models across Kazakhstan and Kyrgyzstan and discussing challenges and opportunities for further development.

Forum Objectives:

- To share the best practices of entrepreneurial education initiatives undertaken in Kazakhstan and Kyrgyzstan within Creative Spark Programme;
- To share the lessons learned during implementation of the Creative Spark Programme;
- To discuss opportunities of the partners for further development of the education models and created partnerships between UK, Kazakhstan and Kyrgyzstan.

Forum Participants:

The forum will be held in a hybrid format (offline + online) with up to 30 participants face-to-face as well as streamed online to 50+ participants.

British Council Kazakhstan, Ministry of Science and Higher Education, Association of Higher Educations Institutions of Kazakhstan, Almaty city administration, international organisations, partner institutions and organisations of the Creative Spark Programme from UK, Kazakhstan and Kyrgyzstan.

Forum Program:

Time	Topic / Speaker
13.30-13.50	Welcome speeches <ul style="list-style-type: none">- Joanna Burke, Regional Director of the British Council- Sayasat Nurbek, Minister of Science and Higher Education (TBC)
13.50	Creative Spark Journey <i>The session is aimed to recall the Creative Spark Programme milestones and its legacy across Wider Europe</i>
13.50-14.00	Creative Spark Programme – History, Achievements, Future: <i>Claire de Braekeleer, Director Arts, Wider Europe</i>
14.00-14.10	Developing International HE Collaborative Partnerships: <i>Dr. Olanrewaju Olaoye (a.k.a. Larry), University of Lincoln</i>
14.10-14.20	Creative Economy Programme as Creative Spark legacy: <i>Galina Koretskaya, Head of Arts & Creative Economy, British Council Central Asia</i>
14.20-14.30	Legacy of Creative Spark in Education Models: <i>Nadia Trubova, Head of Education and Society, British Council Kazakhstan</i>
14.30-15.00	COFFEE-BREAK
15.00-16.30 90 min	Plenary session I: Training & Experience
15.00-15.10	<i>Arts & Business - Hand in Hand.</i> Zhamilya Djumadilova, Zhurgenov Kazakh National Academy of Arts Farida Navruzbekova, Impact Hub Pilot Almaty (online)

	Gerald Lidstone, Goldsmiths University of London (online)
15.10-15.20	<i>Mentorship in Intangible Cultural Heritage</i> Oksana Kononova, CACSARC-KG Isken Osmoev, CACSARC-KG Charlotte Waelde, University of Coventry (online)
15.20-15.30	<i>Creativity in Industrial Region</i> Serik Abilov, Kazakh-American Free University Alexandra Astafyeva, Kazakh-American Free University (online)
15.30-15.45	Discussion questions: ➤ How education shapes the context of creative sector? ➤ How to work with community, change their mindset towards creative sector? ➤ How to work with the systematic changes?
15.45-15.55	<i>Trainings and opportunities for freelance community</i> Zarina Kutpanova, NURIS Hayley Jones, Loughborough University (online)
15.55-16.05	<i>Training for changing culture and gender</i> Askar Shaikidinov, Kyrgyz National University Yzatbek Berenaliyev, TSI AUCA Georgos Dafoulas, Middlesex University (online)
16.05-16.15	<i>Training & Research – multiplied effect 18.15 – 18.30</i> Armiyash Nurmagambetova, Eurasian National university Levent Altinay, Oxford Brookes University (online) Endrit Kromidha, University of Birmingham (online)
16.15-16.30	Discussion questions: ➤ How to choose content for trainings? ➤ What are possible challenges in content development? ➤ What are possible opportunities created by trainings?
16.30-16.45	SHORT BREAK
16.45-18.15 90 min	Plenary session II: Partnerships & Joint Programmes
16.45-16.55	<i>Long-term partnership generates ideas</i> Asel Dzhumaseitova, Kazakh-British Technical University Dinara Keshubayeva, Kurmangazy Kazakh National Conservatory Yelena Kalyuzhnova, University of Reading (online) Olena Khlystova, University of Reading (online)
16.55-17.05	<i>Partnership which facilitated other partnerships</i> Ksenia Yuzhaninova-Karadenizli, Almaty Management University Zhansaya Makhambetova, Astana IT University Gill Gourlay, University of Northampton
17.05-17.15	<i>Changes in partners that add creative value</i> Olena Bondarenko, NARXOZ Levent Altinay, Oxford Brookes University (online) Endrit Kromidha, University of Birmingham (online)
17.15-17.30	Discussion questions:

	➤ <i>What are the challenges in building and maintaining the UK-KZ partnerships?</i>
17.30-17.40	<i>How university network partnership led to partnership with government</i> Gulbarchin Suinova, ENACTUS Sara Jones City University of London (online)
17.40-17.50	<i>How to make the best of partnership between colleges</i> Dinara Sharipbayeva, NCE Atameken Gaukhar Bissembayeva, Astana Kazpotrebsoyuz Trade and Economic College Marzhan Kozmet, Kentau Multidisciplinary College Almaty College of Fashion and Design Kirsty McLaren, Capital City College Group (online)
17.50-18.00	<i>A fresh start leading to long-term cooperation</i> Baurzhan Tashmukhambetov, Baishev University Olanrewaju Olaoye, The University of Lincoln (online)
18.00-18.15	<i>Discussion questions:</i> ➤ <i>How to build trust with authorities to demonstrate your expertise?</i> ➤ <i>Perspectives of the UK-KZ partnerships after Creative Spark.</i>
18.15-18.30	Closing Remarks
19.00	RECEPTION

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Higher Trade and Economic College of Kazpotrebsoyuz