



CREATIVE CENTRAL ASIA



TASHKENT FORUM

22-23.11.2019



www.britishcouncil.uz/creative-central-asia
#CCATashkent

- 09.00 • 09.30 ○ Registration
- 09.30 • 10.00 ○ Welcome speeches, setting the agenda
- 10.00 • 11.30 ○ Plenary session chaired by **Kate Stewart**, CEO, We Make Places (UK)
- ORGANISING OURSELVES TO BECOME AN ENGAGED AND INFLUENTIAL SECTOR**
- 10.00 • 10.30 ○ **Furqat Palvan-zade**, Head of Publishing and Communications, Art and Culture Development Foundation under The Ministry of Culture of the Republic of Uzbekistan, founder of syg.ma independent platform (Uzbekistan) and **Rathna Ramanathan**, Dean of the School of Communication, Royal College of Art (UK)
- How we identify ourselves as a community of creative people, as leaders, as a community of cultural and creative practitioners
- 10.30 • 10.50 ○ **Anastasia Tarasova**, Director, Artishock Theatre (Kazakhstan)
- Our relationships with other communities: our audiences, professionals from other sectors (non-creative, non-artistic), our governments, our next generation of creative practitioners
- 10.50 • 11.20 ○ **John Newbigin**, Founder and first Chairman of Creative England and Visiting Fellow at Goldsmiths University (UK), **Martin Smith**, Special Adviser at the Ingenious Group and Visiting Fellow at Goldsmiths University (UK) and **Claire de Braekeleer**, British Council, Director Arts, Wider Europe
- Creative Central Asia: Past, Present and Future, Claire

- 11.20 • 11.30 ○ Briefing on group discussions
- 11.30 • 12.00 ○ Coffee break
- 12.00 • 13.00 ○ Working groups discussions part 1: Case studies
- Working Group 1: Staying Connected as a Community – Bukhara Room**
facilitated by **John Newbigin**
- What tools, channels and/or structures (digital and other) do we use to stay connected and keep each other informed?
 - How do we use our connectedness to support joint working and ensure that our collective interests are well represented?
 - What is the role of professional and trade associations in policymaking, training and skills development?
- Case study presenters:
- John Peto**, Director of Education, Nerve Centre (UK)
- Erika Rushton**, Chair of the Board at Baltic Creative and Director of Creative Economist Ltd (UK)
- Ainura Amanalieva**, Co-founder, ololo group (Kyrgyzstan)
- Dinara Chochunbaeva**, Director of the Central Asian Crafts Support Association Resource Centre (Kyrgyzstan)
- Farkhad Pakyrov**, Executive Director, JIA Business Association (Kyrgyzstan)
- Toktar Alimbekov**, Founder, U-Projects (Kazakhstan)

Malika Autalipova, Co-founder, Adamdar/CA (Kazakhstan)

Aleksandr Aksutic, General Director, Salem Social Media (Kazakhstan)

Jennet Artykova, Jewellery Artisan (Turkmenistan)

Rano Shodieva, Actress, Director of the Centre for Children and Young People with Disabilities (Uzbekistan)

Odil Mukhamedov, Creative Producer, Founder of Men of Culture (Uzbekistan)

Shabnam Shermatova, Museum Manager, Curator (Tajikistan)

Furqat Palvan-zade, Head of Publishing and Communications, Art and Culture Development Foundation under The Ministry of Culture of the Republic of Uzbekistan, founder of syg.ma independent platform (Uzbekistan)

12.00 • 13.00

Working Group 2: Building our Audience and Customer Base – Samarkand Room facilitated by **Cathy Graham**, Director Music, British Council (UK)

- How do we develop value propositions that our target audiences and customers (and the communities we work within) recognize and appreciate?
- If our sector is serious about growth, how do we incorporate and respond to cultural diversity in what we do and how we do it?

Case study presenters:

Mel Larsen, Founder, Mel Larsen & Associates (UK)

Fiona Morris, CEO and Creative Director, The Space (UK)

Leonora Thomson, Interim Chief Executive of Anthem, the new Music Fund for Wales and Interim Joint Chief Executive of the National Theatre Wales (UK)

Dayanch Babyev, Belli Creative Studio (Turkmenistan)

Altyn Kapalova, Anthropologist, Curator, Artist (Kyrgyzstan)

Aiymzhan Almazbekova, Designer, Co-founder of IZZO (Kyrgyzstan)

Ghairat Qodirov, Director of the Fozilova State Music and Drama Theatre (Tajikistan)
Aleksandra Erkeyeva, Illustrator and Graphic Designer (Turkmenistan)

Faridun Zamonov, Co-founder, Colibri IT Company (Tajikistan)

Konstantin Gorozhankin, Co-founder and Director, Ticketon online ticket service (Kazakhstan)

Shakhnoza Karimbabaeva, Founder and Director, Bonum Factum Gallery (Uzbekistan)

Irina Bharat, Executive Director of Commerce, Ilkhom Theatre (Uzbekistan)

12.00 • 13.00

Working Group 3. Developing Public Space for Creative Cities – Khiva Room facilitated by **Suzanne Dixon**, Head of Media, Fashion and Communication, University of East London (UK)

- How can our sector use and develop public space to enhance urban living?
- What kind of public engagement activity can we produce to enhance life in cities?

Case study presenters:

Yinka Danmole, Creative Director, Studio Danmole (UK)

Audrey Carlin, CEO, WASPS (Workshop & Artists Studio Provision Scotland) (UK)

Kate Stewart, CEO, We Make Places (UK)

Cholpon Tentieva, Executive Director, Frunze Memorial Museum (Kyrgyzstan)

Ulan Usoiun, Founder, Kochmondor Foundation (Kyrgyzstan)

Assel Yeszhanova, Co-founder, Urban Forum Kazakhstan (Kazakhstan)

Otabek Suleimanov, Founder, Faculty of Acoustic LTD (Uzbekistan)

Aleksei Rumyantsev, Visual Artist, Activist (Tajikistan)

Aziz Murtazaev, Vice-President for Central Asia at the World Crafts Council – Asia Pacific Region (Uzbekistan)

Natalia Livinsky, Adviser to the Mayor of Almaty (Kazakhstan)

Mirkhan Sagitov, Head of Special Projects, Art and Culture Development Foundation under The Ministry of Culture of the Republic of Uzbekistan, Curator of Samarkand Half Marathon (Uzbekistan)

13.00 • 14.00 ○ Lunch

14.00 • 16.00 ○ Working group discussions part 2: Action plans

16.00 • 16.15 ○ Coffee break

16.15 • 17.00 ○ Return to plenary; working groups report back

17.00 • 18.00 ○ Discussion of the manifesto

- 09.30 • 11.00 ○ Plenary session chaired by **Andrea Stark**, Director Employment, Skills and Culture, Islington (UK)
- ARTS EDUCATION AND SKILLS FOR THE CREATIVE INDUSTRIES**
- 09.30 • 09.40 ○ **Setting the agenda**
- 09.40 • 10.00 ○ **Cathy Graham**, Director Music, British Council (UK)
- What kind of arts education systems do we currently have? What are they providing us with and where do they start?
- 10.00 • 10.20 ○ **Sarah Preece**, Executive Director, Mountview (UK)
- What kind of technical education systems do we currently have? What are they providing us with and what are the gaps in relation to the creative industries?
- 10.20 • 10.40 ○ **Sardor Gaziev**, External Relations Manager, State Young Spectator's Theatre and **Madina Badalova**, Head of Education Development Department, Art and Culture Development Foundation under The Ministry of Culture of the Republic of Uzbekistan (Uzbekistan)
- What are the most important issues and opportunities for the sector and how well placed are we to respond to them? Do we need to approach our skills and capability needs differently?
- 10.40 • 10.50 ○ **Briefing on working group discussions**
- 11.00 • 12.00 ○ **Working group discussions part 1: Case studies**

Working group 1: Business Models for the Creative Economy – Bukhara Room
facilitated by **Martin Smith**, Special Adviser at the Ingenious Group and Visiting Fellow at Goldsmiths University (UK)

- What are the existing business models for arts and cultural organizations, creative hubs, and clusters in Central Asia and the UK?
- What kind of business education does the sector need and from whom?
- How does practitioner experience connect to learning and development needs and what enabling schemes do we need for sustainable growth?

Case study presenters:

Audrey Carlin, CEO, WASPS (Workshop & Artists Studio Provision Scotland) (UK)

Erika Rushton, Chair of the Board at Baltic Creative and Director of Creative Economist Ltd (UK)

Daniar Amanaliev, Co-founder, ololo group (Kyrgyzstan)

Baktygul Midinova, Founder, museumshop.kg (Kyrgyzstan)

Bella Sabirova, Founder and Director, Zero Line gallery (Uzbekistan)

Jamilia Kerimova, Turkmen-Tranzit (Turkmenistan)

Timur Khasanov, Director of Commerce, SmArt.Point (Kazakhstan)

11.00 • 12.00

- **Anna Suvorova**, Director, Transforma Cultural Space (Kazakhstan)
- **Aleksandr Aksutic**, General Director, Salem Social Media (Kazakhstan)
- **Gulmira Pazilova**, Director of the Artmeken Gallery and Creative Producer (Kazakhstan)
- **Mahri Ahmedova**, CEO, Akyly-Tilsimat (Turkmenistan)

Working Group 2: Skills for Creative Entrepreneurs – Silk Road A

facilitated by **Suzanne Dixon**, Head of Media, Fashion and Communication, University of East London (UK)

- How can we best 'teach' or stimulate entrepreneurship for the specific needs of the creative sector?
- Are our education and training systems giving us what we need for digital enterprise and 'createch'? Is the next generation being equipped with the right digital skills for the creative industries?

Case study presenters:

- **Fiona Morris**, CEO and Creative Director, The Space (UK)
- **Yinka Danmole**, Creative Director, Studio Danmole (UK)
- **Kate Stewart**, CEO, We Make Spaces (UK)
- **Gill Gourlay**, Subject Leader Marketing and Entrepreneurship, University of Northampton (UK) joined by

- **Ksenia Yuzhaninova-Karadenizli**, Executive Director, of the School of Entrepreneurship and Innovation, Almaty Management University (Kazakhstan)
- **Dana Shayakhmet**, International Projects Coordinator, Narxoz University (Kazakhstan)
- **Manzura Yuldasheva**, Institute of Art and Culture joined by **Madina Badalova**, Head of Education Development Department, Art and Culture Development Foundation under The Ministry of Culture of the Republic of Uzbekistan (Uzbekistan)
- **Dinara Chochunbaeva**, Director of the Central Asian Crafts Support Association Resource Centre (Kyrgyzstan)
- **Aigerim Bokoeva**, Kyrgyz National University (Kyrgyzstan)
- **Sheker Akiniyazova**, Founder, Design by Sheker (Turkmenistan)
- **Dina Ruslan**, Co-founder and Managing Partner, CodifyLab and Director of Project Development, Zensoft (Kyrgyzstan)
- **Shuhrat Sharipov**, Co-founder, Ilmhona (Tajikistan)
- **Armiyash Nurmagambetova**, Center for Entrepreneurship CACTLE (Central Asian Center for Teaching, Training and Entrepreneurship) of the L. Gumilyov Eurasian National University (Kazakhstan)
- **Farruh Tagiyev**, General Director Turkmen-Tranzit (Turkmenistan)

11.00 • 12.00 Working Group 3: Cultural Management – Khiva Room

facilitated by **Gerald Lidstone**, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE) at Goldsmiths University (UK)

- How can we best educate new and existing staff in the management of the cultural sector?
- From policy to practice: how do we 'future proof' our cultural organisations in different sectors to be sustainable?
- How can we move organisations towards becoming vision-led and audience-focused?

Case study presenters:

Leonora Thomson, Interim Chief Executive, Anthem, the new Music Fund for Wales and Interim Joint Chief Executive, National Theatre Wales (UK)

Mel Larsen, Founder, Mel Larsen & Associates (UK)

Zhamilya Zhumadilova, Head of Teaching and Methodology, Zhurgenev Kazakh National Academy of Arts (Kazakhstan)

Shakhnoza Karimbabaeva, Founder and Director, Bonum Factum Gallery (Uzbekistan)

Anastasia Tarasova, Director, Artishock Theatre (Kazakhstan)

Olga Shchetinina, Actress, Director and Arts Manager, Mesto D Theatre (Kyrgyzstan)

11.00 • 12.00 Working Group 4: Technical Education – Samarkand Room

facilitated by **Andrea Stark**, Director Employment, Skills and Culture, Islington (UK)

- How relevant and transferable is the current TVET (Technical and Vocational Education and Training) system for the creative industries?
- Is the next generation being equipped with the right digital skills for the creative industries?

Case study presenters:

Sarah Preece, Executive Director, Mountview (UK)

John Peto, Director of Education, Nerve Centre (UK)

Tolkun Daiyrbekova, Creative Producer (Kyrgyzstan)

Shakhruz Ashirov, CEO, Software Development Centre and Advisor, Digital Trust Fund (Uzbekistan)

- 11.00 • 12.00 ○ **Aizhan Bekkulova**, President of the Union of Artisans (Kazakhstan)

Saidazim Fazilov, Creative director, Producer, Photographer and International Lecturer (Uzbekistan)

Mariya Musakova, Founder and CEO, FOCUS Film School (Uzbekistan)

Tahyr Alladurdyev, Director of Finance, Caspy Creative Agency (Turkmenistan)
- 12.00 • 13.00 ○ Lunch
- 13.00 • 15.00 ○ Working group discussions part 2: Action Plans
- 15.00 • 15.30 ○ Coffee break
- 15.30 • 16.30 ○ Return to plenary; working groups report back
- 16.30 • 17.00 ○ Discussion of the manifesto

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