

Creative Spark Programme

Role of Education in Development of Creative Industries in Kazakhstan

Date:	8 April 2022
Time:	9.30 -16.30 (Almaty time, Kazakhstan)
Venue:	Almaty Management University, Almaty, ul. R. Bakiyeva 227 Online broadcast through ZOOM platform (please REGISTER to get the link) – online sessions from 9.30 to 13.00

Simultaneous translation in English, Russian and Kazakh will be provided.

Forum Objectives:

There is a growing potential in the conversation about the effectiveness of the current educational system in influencing the development of creative industries and shaping the creative ecosystem. We expect this Forum to foster the further discussion in this area and reach the tangible policy outcomes, by highlighting the current issues while preparing creative entrepreneurs. Potentially, main educational policy issues and gaps will be identified, and the possible solutions will be proposed.

The forum will be held in a hybrid format (offline + online) with up to 50 participants face-to-face as well as streamed online to 50+ participants.

Forum Participants:

British Council Kazakhstan, National Corporation Kazakh Tourism, departments of culture/creative industries and departments of education from city administrations, international organisations, partner institutions and organisations of the Creative Spark Programme from Kazakhstan, Kyrgyzstan, Georgia.

Forum Program:

Time	Topic / Speaker
9.30-11.00	<p>Plenary session (speakers to be confirmed)</p> <p><i>The session is aimed to identify the current status of education for creative industries and up taken efforts</i></p> <ul style="list-style-type: none">- presentation of the Concept on Development of Creative Industries (focus on education role): National Corporation Kazakh Tourism- presentation of the initiatives done by the city administrations (Almaty, Nur-Sultan): offices of creative industries experience- presentation from Georgia- presentation of Almaty Management University
11.00-11.30	COFFEE-BREAK
11.30-13.00	<p>Plenary session (speakers to be confirmed)</p> <p>Discussion on cases of pre-school, school and TVET creative entrepreneurship development among children, teenagers and young people</p> <p>Discussion on cases of higher education institution involvement in creative education inside and outside universities.</p>
13.00-14.00	LUNCH
14.00-16.00	<p>Workshop session (work in small groups)</p> <p><i>The session is aimed at brainstorming ideas on how to keep Creative Spark community and boost education for creative industries in Kazakhstan</i></p>