

Grant call for creative collaborations Kazakhstan / Uzbekistan

About your organisation

1. Country
2. City
3. Organisation name and date of establishment
4. Name and position of the lead contact
5. Contact details: email and mobile number
6. Website and/or social media account
7. Write a brief professional profile/description of your organisation indicating your organisation's experience and results of past collaborations with international artists or details of previous projects providing links where available. Please describe your regular audience and outreach activities. **300 words maximum**
8. Indicate number of staff on payroll and/or freelance employed by your institution.

About the project

9. Tell us about your project. Why this artistic idea is relevant and experimental. How it's bringing new voices, new artistic formats and how this collaborative activity with the UK is beneficial to Kazakhstan or Uzbekistan arts sectors. **300 words maximum**
10. Share project timeline including major milestones.
11. What is the format of your project?
 - Face-to-face
 - Online
 - Hybrid
12. Project team: who will be delivering project from your side? Clarify the position of lead contact, responsibilities and role in the project for which the application is being submitted.

About the UK creative

13. Describe the UK component of the project and artist(s)/institution(s) involved.

Do indicate the level of engagement and status of your negotiations. If you don't have UK partner, pls, describe what artist or organisation you are looking for. If you have a name or artist or organisation in mind, pls, let us know too. **200 words maximum**

About the Budget

14. **Total** requested grant amount in local currency.

You can submit for a grant of up to £10,000 (including VAT where applicable). However, submissions may not receive the full funding amount applied for.

15. Amount in GBP your organisation and sponsors invest in cash.

16. Breakdown of services your organisations and sponsors invest in kind.

About your audience and marketing strategy

17. Online: (your website visitor numbers from last year; number of unique visitors who have engaged with your social media platforms; total number of fans/followers/subscribers on your social media platforms. Share audience demographic if possible.)

Offline: (how many live performances, exhibitions or events have you organised last year; how many attendees/participants have you engaged with through your live performances, exhibitions or events organised last year. Share audience demographic if possible).

18. Give a description of your anticipated audience (size, demographic, socio-economic background, e.g.)

19. What strategies or efforts are you planning to implement to attract audiences both online and offline? How will you track and measure the overall reach of your project?

Equality, Diversity and Inclusion (EDI)

Visit <https://www.britishcouncil.org/about-us/how-we-work> and <https://www.britishcouncil.org/about-us/our-values> to learn about the British Council's approach.

20. We ask all applicants to embed accessibility and inclusion into their projects. Please explain what your project will do to address this. **Minimum 200 words**

Safeguarding

21. How do you plan to prevent and respond to any potential concerns and incidents related to the safety of your audience? Write your answer based on following information: how will you make sure all participants will be safe during participation in grant activities; are you planning to conduct Safeguarding Risk assessment of selected venues; will you appoint a contact person for reporting incidents; what Safety recruitment principles will you use when collaborating with external consultants; are you planning to add Safeguarding clause into your contracts with external consultants, artists, volunteers, collaborators etc. **Minimum 200 words**

Confirmation

22. Confirm that you accept the conditions of the grant and that the information you provide is correct and up to date.

- I confirm.