



 **KBCC**   
**Kazakh-British**  
Centre for Competitiveness



# Strategic Partnership – What Works

*Opportunities for UK-KZ collaboration in research*

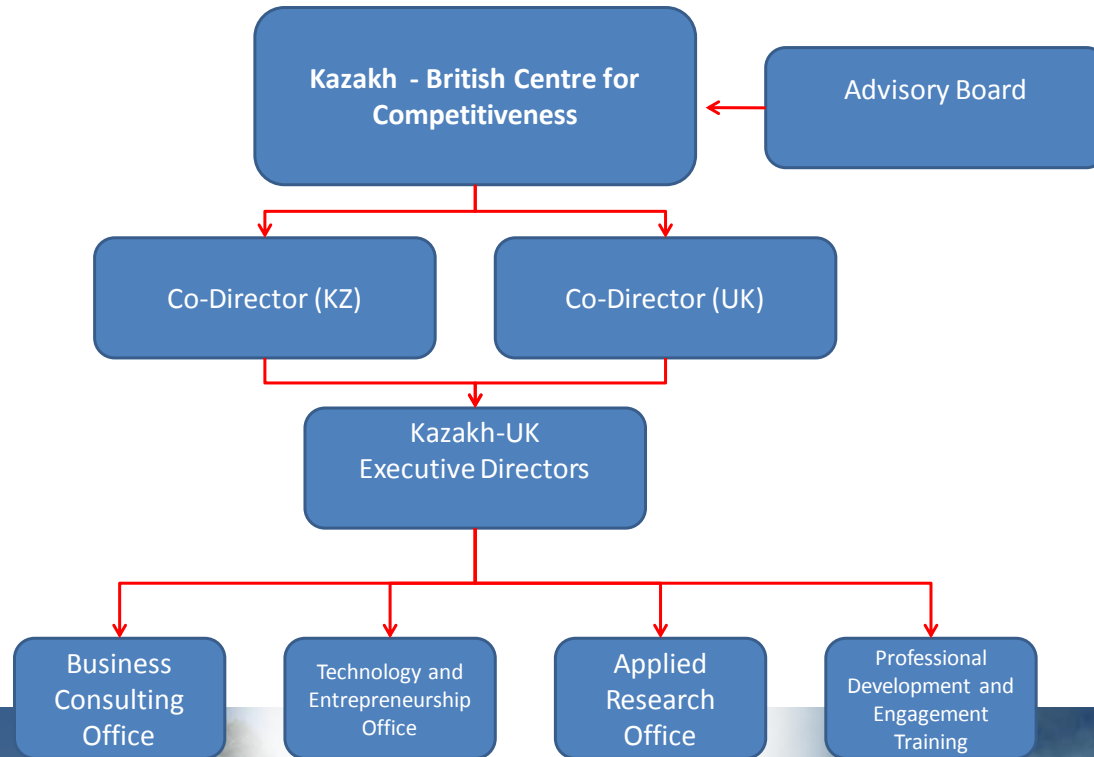
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# Background

- The Kazakh-British Centre for Competitiveness (KBCC) was launched 2 April 2015 following receipt of 'Institutional Links' funding under the Newton-Al-Farabi Partnership Programme
- Partnership between Henley Business School at the University of Reading and the Business School of Kazakh-British Technical University (KBTU).
- On May 27 2015 more than 80 education and business leaders took part in the opening ceremony of KBCC in Almaty.



# Structure



# Services

Five main areas of services

- Applied research and development
- Research skills training
- Executive training
- Business consulting
- Entrepreneurship development



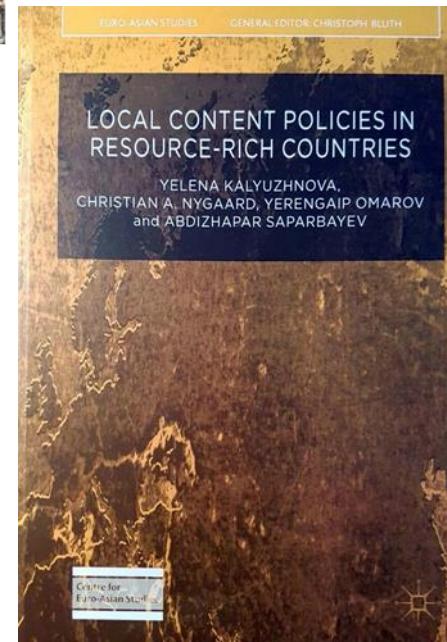


### Research themes:

- Economic impact of local content policy in Kazakhstan:
- Development of local content and capacity through entrepreneurship
- Digital technologies, leadership capabilities and their importance to businesses

### There are four main areas of services:

- Applied research and development
- Research skills training
- Executive training
- Business consulting



The KBCC conducts research in three areas: the role of local content development, the role of entrepreneurship, and the role of ICT in the development of competitiveness in Kazakhstan.

# Why It Works

- Close engagement with British Council Kazakhstan
- High level of expertise in team
- Trust and mutual respect between operational staff in both countries
- Senior institutional support
- Research directly relevant to the development of Kazakhstan



# In Sum

- Partnership
- Trust
- Expertise
- Relevance

