The I-SEED Atyrau project is a part of the Atyrau Youth Development Programme funded by Chevron, which aims to offer young people in Atyrau an innovative and interactive training programme. The project is delivered in partnership with the Atyrau Regional Akmajat.

The purpose of the I-SEED Atyrau project is to promote social entrepreneurship and develop entrepreneurial skills among young people in Atyrau. The project expands opportunities for youth employment and helps to develop solutions to problems faced by local communities – and thus contributes to the economic development of Atyrau.

**TARGET AUDIENCE**

- Schoolchildren aged 10-16
- Students and young professionals aged 16-25
- Aspiring social entrepreneurs

**PROJECT COMPONENTS**

**Educational programme**
- Training for trainers
- Training on social entrepreneurship and business skills development
- Workshops on developing and implementing social projects
- Mentoring programme

**Contests**
- Startup competition for participants aged 16 to 25
- Competition for the best business idea for participants aged 12 to 16

**Events**
- Master classes with Kazakhstani entrepreneurs and public leaders
- Networking evenings for social entrepreneurs in Atyrau
- Business Festival for Schoolchildren

**Informational campaign**
- Research on the social enterprise sector in Atyrau
- TV project about social entrepreneurs in Atyrau

**MARCH 2018 RESULTS**

- 36 trainers trained
- 775 young people trained
- TV and print audiences of 140,000

93% participants noted the high quality of the project.