

CREATIVE CENTRAL ASIA – ASTANA FORUM PROGRAMME

24 NOVEMBER

9:00	9.30	Registration of participants
10:00	12:00	<p>BLOCK 1. THE OPPORTUNITY</p> <p>Chaired by Dr Martin Smith, Chair of Creative Central Asia Strategy Group, Special Adviser, Ingenious Group. Visiting Fellow Goldsmiths, University of London</p> <p>Rapporteurs: Larissa Pak, TEDx Almaty and Adil Nurmakov, Urban Forum Almaty</p>
09.30	10.00	Welcome and opening address from: Asset Issekeshov, Mayor of Astana, Almaz Nurazkhan, Director of Department of Cultural and Arts Affairs, Ministry of Culture and Sport of the Republic of Kazakhstan, and Her Majesty's Ambassador to Kazakhstan, Dr Carolyn Browne, Hosted by Jim Buttery, Director British Council Kazakhstan
10.00	10.35	<p>Reflections on the power of the creative sector</p> <p>John Newbiggin OBE, Chair of Creative England and Mayor of London's Ambassador for the Creative Industries in interview with Dr Martin Smith</p>
10.35	10.50	<p>Why this matters here and now – the story of the first creative hub in central Asia - Loft 'TSEH'</p> <p>Nargiza Kulatayeva, Partner at I-Media bureau, Bishkek</p>
10.50	11.10	<p>Creative place-making for economic development: vision, partnership and long-term commitment.</p> <p>Andrea Stark, Director Employment, Skills and Culture, London Borough of Islington.</p>
11.10	11.25	<p>The potential for Kazakhstan – technology and creativity</p> <p>Sanzhar Kettebekov PhD, Almaty TechGarden</p>
11.25	12.00	Q&A panel discussion - Chaired by Jill Miller OBE, Director of Cultural Services, Glasgow Life
12:00	12:30	Coffee break and networking
12:30	14:00	<p>BLOCK 2. THE CURRENT PICTURE AND PARTNERSHIP</p> <p>Chaired by Beatrice Pembroke, Director, Creative Economy, British Council</p>
12.30	12.45	<p>Partnership perspectives for the creative economy</p> <p>Dr Martin Smith, Special Adviser, Ingenious Group and Visiting Fellow, Goldsmiths College</p>
12.45	13.05	<p>Why mapping matters: how do we define, measure, map and benchmark our creative economy?</p> <p>Andy Pratt, Professor of Cultural Economy, City University London</p>
13.05	13.45	4 group discussions
13.05	13.45	<p>Focus Area 1: Describing, measuring and mapping the creative economy</p> <p>Facilitators: Andy Pratt, City University London and Dana Shayakhmet, Narxoz University Almaty</p> <p>Introducers: Pavel Koktyshov, Director MOST Business Incubator Almaty, and Professor Gerald Lidstone Goldsmiths, University of London</p> <p>Rapporteurs: Nataliya Livinsky, Head of Urban Department, Almaty Development Centre and Galina Ketova, Gala Public Foundation, Bishkek</p>



13.05	13.45	<p>Focus Area 2: Building new types of partnership</p> <p>Facilitators: Beatrice Pembroke, British Council and Shynar Zhanibekova, Cultural Dialogue Foundation, Almaty</p> <p>Introducer: Irina Bharat, PR Director Ilkhom Centre of Contemporary Art, Tashkent and Chris Hunt, Director Re-Designed Scotland, Glasgow</p> <p>Rapporteurs: Aidana Aituarova, Executive Director, SmArt.Point Creative Hub, Almaty and Sayan Baigaliyev, Sabi Foundation, Almaty</p>
13.45	14.00	Rapid report back of 4 groups
14:00	15:00	Lunch and networking
15:00	16:30	<p>BLOCK 3.</p> <p>RE-IMAGINING THE CITY: CULTURAL TOURISM AND PLACE-MAKING</p> <p>Chaired by Andrea Stark, Director – Employment, Skills and Culture, London Borough of Islington</p> <p>Rapporteurs: Asel Yeszhanova, Urban Forum Almaty and Askhat Saduov, Urban Development Centre Astana</p>
15.00	15.10	<p>Competitiveness through the culture: Astana as a creative city</p> <p>Andrey Khazbulatov, Executive Director of the Institute of Research and Culture, Ministry of Culture and Sport, Kazakhstan</p>
15.10	15.25	<p>Re-imagining the city: building a sustainable, inclusive city of culture and creativity</p> <p>Jill Miller OBE, Director of Cultural Services, Glasgow Life</p>
15.25	16.30	<p>Panel Discussion: 10 minute presentations followed by Q&A</p> <p>Gareth Jones, Owner ICE Projects in Wales Ltd and Boma Camp Ltd, founder and former CEO of WelshICE Co-Working Hub</p> <p>Susan Picken, Director Cathedral Quarter Trust, Belfast</p> <p>Madina Khamrayeva, Specialist, Cultural Projects and Events, Almaty Tourist Information Centre</p> <p>Raushanna Sarkeyeva, Founder of City Initiatives Foundation, Bishkek</p>
16:30	17:00	Coffee break and networking
17.00	18:00	<p>BLOCK 4. INNOVATION AND TRANSFORMATION</p> <p>Emergent Development Themes introduced by Galina Korestkaya, Head of Arts, British Council Kazakhstan</p>
17.00	18.00	<p>Designing the future – reflections how practice is changing, and what the future might hold</p> <p>Facilitator: Jimmy Macdonald, Founder and Director of Tent London</p> <p>Introducer: Ainur Kanguzhina, Co-Founder of Experimentarium, Almaty</p> <p>Rapporteur: Nastia Goncharova, Curator, Creative Entrepreneur, Almaty</p>
17.00	18.00	<p>Digitalisation and collaboration between tech and culture</p> <p>Facilitator: Ben Eaton, Invisible Flock, Leeds</p> <p>Introducer: Habibulla Nabiev, Head of Media Company Primkulov Visuals, Tashkent</p> <p>Rapporteur: Rustem Begenov, Founder of Orta Multidisciplinary Centre, Almaty</p>
17.00	18.00	<p>Building a dynamic arts and cultural sector: good partnerships to shape a creative place</p> <p>Facilitator: Charlotte Dryden, Chief Executive, Oh Yeah Music Centre, Belfast</p> <p>Introducer: Shahnoza Karimbabaeva, Founder-Director of Bonum Factum Art Gallery, Tashkent</p> <p>Rapporteur: Diana Ukhina, Co-Founder Laboratory Si Arts Centre, Bishkek</p>

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10:00	13:00	<p>BLOCK 5. PEOPLE</p> <p>Chaired by John Newbigin, Chair of Creative England</p> <p>Rapporteurs: Olga Sultanova, Founder of Revelation International Performing Arts Festival Almaty and Ainura Amanaliyeva, Co-Founder of Ololo Art Studio and Ololohaus co-working space Bishkek</p>
10:00	10:10	<p>Reflections on Day 1: Jim Buttery, Director British Council Kazakhstan and Galina Koretskaya, Head of Arts British Council Kazakhstan</p>
10:10	10:30	<p>Creative entrepreneurship, intrapreneurship and skills as a core competency – Professor Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London</p>
10:30	10:45	<p>Presentation of the British Council's Cultural Skills Report - Nastia Goncharova, Cultural Skills Report Researcher, Curator and Creative Entrepreneur</p>
10:45	11:30	<p>Panel discussion chaired by Professor Gerald Lidstone</p> <p>Nastia Goncharova, Yuliya Sorokina, Senior Lecturer Faculty of Arts Management, Zhurgenov Arts Academy, Almaty, Gulmira Baymakhambetova, Head of Arts Management Faculty Kurmangazy Conservatoire, Almaty, Ewan Simpson, Dean of Business School and Kazakhstan-British Competitiveness Centre at Kazakh British Technical University, Almaty, Aidar Zhakupov, Director General of Nazarbayev University Research and Innovation System in Astana</p>
11:30	12:00	<p>Coffee break and networking</p>
12:00	13:00	<p>BLOCK 6. SECTOR CONVERSATIONS</p> <p>Introduced by Jim Buttery, British Council Kazakhstan</p>
12:00	13:00	<p>Skills development for the fashion and design industry: how to survive and thrive</p> <p>Facilitator: Hilary Alexander, fashion journalist</p> <p>Introducer: Umida Vakhidova, Head Department, Tashkent institute of Textile and Light Industry</p> <p>Rapporteur: Zhanel Bertayeva, Founder of Mercedes Benz Fashion Week in Kazakhstan</p>
12:00	13:00	<p>The audiovisual sector: key skills needs, gaps and opportunities</p> <p>Facilitator: Kate O'Connor, Consultant and former Director of Creative Skillset</p> <p>Introducer: Maira Izmaylova, Founder of Astana Art Fest and Almaty Art Energy Festival</p> <p>Rapporteur: Nargiza Kulatayeva, Partner at I-Media bureau, Bishkek</p>
12:00	13:00	<p>Film, heritage, identity and place-making – digital innovation and participatory culture</p> <p>Facilitator: Phil Foxwood, Founder and Co-Director Scalarama/Cinema Nation</p> <p>Introducer: Andrey Manuylov, PR Director Chaplin Cinemas, Kazakhstan, Co-Founder of School Five Experience</p> <p>Rapporteur: Dinara Ryskulbekova, Gumilyev Eurasian University, PhD student</p>

12.00	13.00	<p>Art in the city: connecting agendas in tourism, innovation and education</p> <p>Facilitator: Laura Sillars, Artistic Director, Site Gallery, Sheffield</p> <p>Introducer: Olga Veselova, Director Artbat Fest of International Contemporary Arts, Almaty</p> <p>Rapporteur: Kuralay Ermaganbetova, Senior Lecturer, Kazakh National Arts University, Astana</p>
13.00	14.00	Lunch and networking
14.00	16.00	<p>BLOCK 7. THE FUTURE CREATIVE ECONOMY: SETTING THE AGENDA FOR OUR CITIES</p> <p>Parallel discussions to co-create a creative economy agenda for the region's cities</p>
14.00	15.00	<p>Discussion 1: A creative vision for the cities, their role in driving forward the creative and cultural economy in Central Asia and the key outcomes we would want to see in 5 years time</p> <p>Chaired by Jill Miller OBE, rapporteur Nataliya Livinsky</p> <p>Discussion 2: Identification of the key building blocks for an effective and tailored creative economy programme – e.g. baseline mapping, creative education and skills, business support, hubs and networks, links to innovation and tech, links to cultural tourism and place-making</p> <p>Chaired by Professor Andy Pratt, rapporteur Dana Shayakhmet</p> <p>Discussion 3: Identification of the types of partnership, investment and governance structures which can drive sector development</p> <p>Chaired by John Newbiggin OBE, rapporteur Aidana Aituarova</p> <p>Discussion 4: Key outcomes from a 5-year creative economy programme for the city</p> <p>Chaired by Beatrice Pembroke, rapporteur Aidana Mussina, British Council Arts Intern</p>
15.00	16.00	<p>Plenary Feedback Session and Prioritisation for Future Action</p> <p>Chaired by Dr Martin Smith</p>