

Meet international creative economy experts

September 28, 2024

Session 1 A Global Perspective on the Creative Economy	11.00 – 12.00	In this session, members of the Global Creative Economy Council (GCEC) will present emerging trends in global creative economy policies and practices. They will discuss key topics such as informal work, the role of intermediary agencies in facilitating communication between governments and entrepreneurs, the impact of hubs and clusters, and the relevance of the UN's Sustainable Development Goals. The session will also explore the GCE's collaboration with its sponsor bodies, the British Council and Creative PEC
Session 2 Creative economy in action	12.00 – 13.00	Members of the Global Creative Economy Council present short case studies of practical and successful creative economy initiatives from cities in Africa, Asia and Latin America, followed by panel discussion and questions from the audience.
Break	13.15 – 13.30	A fifteen minute break in-between the sessions.
Session 3 Practical Policies for growing the creative economy	13.30 – 14.30	This session will focus on major policy issues of the creative economy – with practical examples. This will include topics such as the importance of good research and data; the dynamics and value of festivals in promoting successful cities; public/private investment; the role of education and skills in combating 'brain drain' and engaging young talent.