

Partnering with universities in the UK

Enablers, barriers and opportunities

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Expo-2017, Astana 22 June 2017



Making the difference



19 universities

24% students

25% of all UG students
STEM courses

40% of all sandwich
courses

40% of all part-time
students in UK

93% employed or in
further study 6
months after leavi

47,000 International
students

61,000 Members of staff



Making the difference

Internationalisation and transnational education | UK priorities

- Open for business – UK looking at new models of working with global partners
- Student experience - internationalisation of student bodies – targets to increase students and diversity and international opportunities for all students
- Increase the reach and impact of research
- Enhance reputation and profile globally
- To diversify business models in response to domestic pressures (visa policy, demography)
- Mission and strategy

What types of partnerships do UK universities like?

- Broad partnerships, often doing more than one thing
- Range of transnational education models (TNE)
 - Franchised programmes
 - Validated programmes
 - External validation programmes
 - Articulation agreements
- Successful partnerships can involve a range of activities, research collaborations, staff and student mobility plus TNE

Enablers

- UK universities like working with quality partners that:
 - Have ambitious, growth / development strategies
 - Prioritise student and staff experience
 - Have equitable standards – and can navigate the quality framework in-country as part of the partnership
 - Have some use of English language and support for English language training
 - Have previous international experience and decision-making powers
 - Will think creatively about suitable partnership models
- Use different ways of gauging ‘quality’:
 - Generally: institutional and subject rankings, accreditations
 - For research: outputs, research active staff, existing international engagement
 - TNE: past experience and partners
 - Finance, governance structures
 - Infrastructure (IT, library, labs)

23,000 international and transnational students at the university

35% of the total student population is international and transnational

2,500 students enrolled on international mobility programmes

14,000 students taught with local partners on transnational programmes

Currently working with a Kazakhstani university partner on:

- Delivering 3 programmes in Business + foundation course
- Student mobility into UK – block delivery
- Flying faculty into Kazakhstan – block delivery
- Field trips for UK students to Kazakhstan
- Staff development
- Workshops and summer school opportunities
- Developing joint student online modules

Looking for further collaborators for:

- Similar faculty-level deep partnerships
- In engineering or computing, life sciences or design, also business
- Ideally in Astana but not exclusively

Contact: Dr Suzanna Tomassi |



2,000 international students at Teesside University

100 the number of countries that Teesside graduates have come from

1,000 Teesside students taught outside the UK on study programmes

Opportunities to:

- Create course-based arrangements to include student study abroad for one semester in any subject, but especially:
 - Oil and gas, refinery
 - Journalism
 - Digital City, smart city, big data
 - Energy systems
 - Multidisciplinary design and architecture
 - Sports marketing
 - Energy and sustainability
- Learn more by attending 2018 summer workshop with academic streams in multiple disciplines and courses for staff in UK Higher Education

Looking for collaborators to:

- Develop programmes including student exchange and experience for postgrad students
- Form research collaborations and professional doctorates

Contact: George Hunt | George.Hunt@tees.ac.uk



7,600 overseas students, which is 5.6% of the total student body

141 countries where students are enrolled on The Open University's courses

800,000 teachers have benefited from The OU's TESSA project, a resource bank of teacher education material

Largest university in Europe, distance learning experts

Partnership strategy based on helping partners build local capacity and capabilities in delivering high-quality education, via:

- Licensed Open University content
- Consultancy services
- Harnessing innovative education technologies, and
- Validation services
- Training in development of online pedagogy

See <http://partnerships-brochure.open.ac.uk/education-partnerships>

Looking for collaborators:

- With ambition to be global higher education providers and aiming to work at scale

Contact: Viren Patel | Viren.Patel@open.ac.uk



3,000 international students
at the university

120 is the number countries
that Manchester
Metropolitan students come from

300 students studying
and working abroad
in 2015–16, including USA, France,
Germany, Italy and the Netherlands

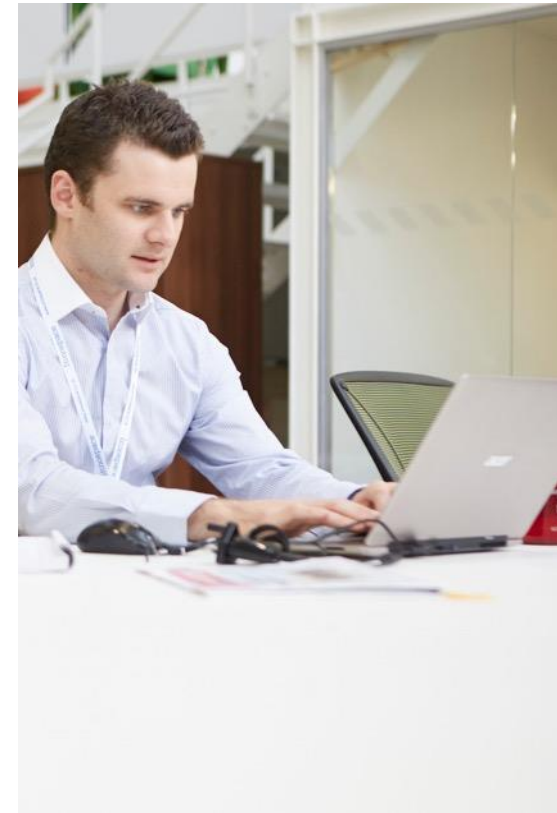
Types of preferred partnerships:

- TNE
- Research collaborations at research group level
- Staff mobility around research expertise and flying faculty in
- TNE preference (but not exclusively) is articulation, also franchise and validation
- Especially specialist postgraduate courses – any discipline

Looking for collaborators to:

- Deliver programmes at postgrad & PhD level
- Franchise, validation and especially articulation models
- Work together on research in any subject, but especially bioscience and energy

Contact: Ian Jones | I.Jones@mmu.ac.uk



2,700 EU students make up 12% of the university's total student body

2,300 non-EU students, which is 10% of the university's total student number

18,000 exchange partners globally in countries such as Australia

176 students funded to study or work abroad by UCLan's travel bursary scheme

Types of preferred partnerships:

- Multi-faculty
- Combination of students, transnational education & research
- Enhancement for staff
- Receptive to staff mobility
- TNE preference (but not exclusively) is franchise model
- Research in particular around science and engineering

Looking for further collaborators for:

- Deep partnerships around Science & Engineering, Architecture, Psychology, Social Sciences
- Franchise model TNE, research collaboration in strength areas
- Staff enhancement and mobility

Contact: Martin Snowden | M.J.Snowden@greenwich.ac.uk





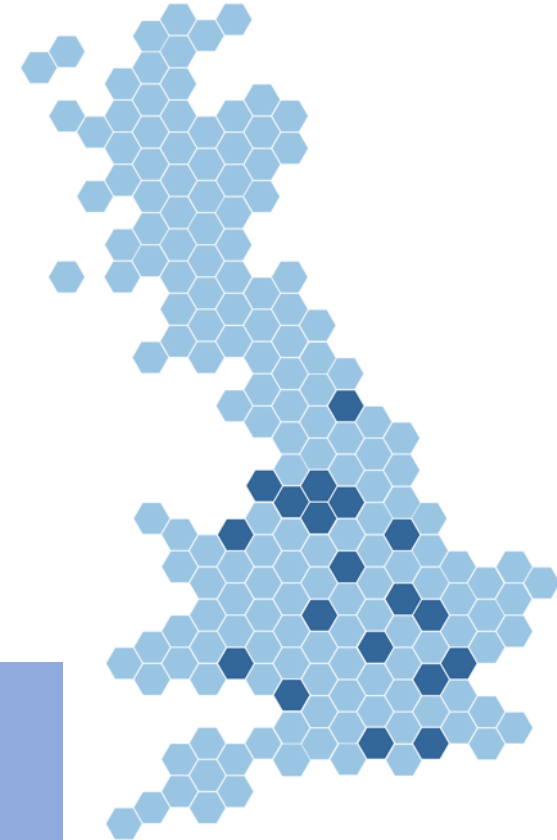
Currently working together in the UK

- 17 universities across UK, 150 students
- DTA Applied Biosciences for Health (14 UK partners)
- DTA Energy (13 UK partners)
- DTA Social Policy (9 UK partners)
- Cohort-based training – residential summer schools and electives
- Applied research and industry skills focus

Looking for further collaborators for:

- Staff and student exchange
- Co-development of research projects
- Joint applications to support researcher links

Contact: Dr Faye Taylor | faye@unialliance.ac.uk



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Thank you

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